

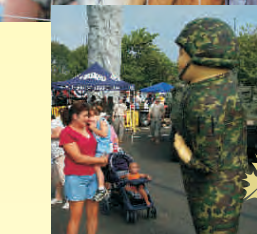


# Bensalem OCTOBER 4, 2008 Fall Festival



"Thank you for taking an interest in Bensalem Township's Fall Festival Celebrate Community Pride Day. I am proud to call Bensalem my home, proud of its heritage, and the people who make up this community. It is my hope you will want to be a part of our annual signature event".

Respectfully,  
Mayor Joseph DiGirolamo



**BENSALEM  
MUNICIPAL  
COMPLEX**



Bensalem Township, hosted by Mayor DiGirolamo, Township Council, Bensalem Community Affairs and Bensalem Parks and Recreation, will hold its annual community celebration, **Saturday, October 4, 2008 (rain date is October 5th)** on the beautiful grounds of the Bensalem Municipal Complex. Our "Best of Bucks" community event returns with some brand new attractions, along with the return of many favorite traditional features!

Bensalem Fall Festival, Celebrate Community Pride Day, is a fun-filled day long festival that highlights all that is distinctive about our township, and promotes friendship, goodwill, and love of community.

Don't miss out on this wonderful family day featuring all-day entertainment, the areas best car show, amusements, food, crafts, vendors and so much more!



**ZAMABELLI FIREWORKS**  
Presented Exclusively by  
**PRINTMASTERS  
OF BENSALEM**

a grand finale  
fireworks display  
that will  
**DAZZLE YOU!**

Bensalem Community Affairs  
2400 Byberry Road  
Bensalem, PA 19020

Phone: 215-633-3616  
Fax: 215-633-3629  
Email: [sprat@bensalem-township.org](mailto:sprat@bensalem-township.org)  
[www.bensalem-township.net](http://www.bensalem-township.net)





# Philadelphia Park

## CASINO

Proudly Presents

# Mega-Motown



**EVENING CONCERT AT 7:00 PM**  
BEFORE THE FIREWORKS SHOW!!



Bensalem Fall Festival would not be possible without the continuing support of our community partners and sponsors. Sponsorship contributions help us to offset the cost of producing this daylong celebration. I'm sure there is a sponsorship level that will benefit you or your business.

### SPONSORSHIP OPPORTUNITIES

#### LEVEL 1 - \$1000 "Mayor's Club"

- Logo or promotional mention in all advertising associated with festival
- Bensalem Community Television Spots
- 6 Passes to VIP Catered Affair
- VIP Seating For Evening Concert
- Photo Opportunity with Guest
- Celebrities
- Family Ride Pass (family of four)
- Festival T-Shirts
- Display Table



#### LEVEL 2 - \$500 "Associate Sponsor"

- Logo or promotional mention in all advertising associated with festival
- Bensalem Community Television Spots
- 4 Passes To VIP Catered Affair
- 4 VIP Parking Passes
- Festival T-Shirts
- Display Table



#### LEVEL 3 \$300 "Festival Friend"

- Logo or promotional mention in all advertising associated with the festival
- 2 Passes to VIP Catered Affair
- Festival T-Shirt



#### LEVEL 4 \$200.00 "Partner"

- Honorary mention in Bucks County Courier Times Full Page Pride Day Event Advertisement
- Wednesday, October 1, 2008
- Additional advertising opportunities are available

#### BUSINESS VENDOR LEVEL

This is an opportunity for those who are not an event sponsor, but would like to have a presence at the festival by setting up a display of a product or service. Tables and chairs will be located around the perimeter of the park and are on a first come first served basis for a fee of \$100.00.

#### CIVIC PARTNER (501c3 Non Profit)

No Charge

#### Please note:

Set up is to be complete by 9:00 A.M.  
Tables are on a first come first served basis.  
No dismantling early (not before 4:00 P.M.)  
No glass bottles

Once you have enrolled, you will be registered for the event in our database.

Vendor instructions, parking passes and other credentials are mailed in September.



Please check off the level of sponsorship and mail with your check or money order to:

#### Bensalem Fall Festival

2400 Byberry Road  
Bensalem, PA 19020

- Mayor's Club - \$1000.00
- Associate Sponsor - \$500.00
- Festival Friend - \$300.00
- Community Partner - \$200.00
- Business Vendor - \$100.00
- Civic Partner - Non Profit

Business Name/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

#### Requirements: Civic Partners Only

- \_\_\_\_\_ Number of Tables
- \_\_\_\_\_ Number of Chairs
- \_\_\_\_\_ Number of Outlets



Describe why electric is needed: \_\_\_\_\_

*Since electrical resources are limited for an outdoor event, electricity cannot be guaranteed to all groups requesting it. Requests will be evaluated on a case-by-case basis.*



**LEVELS 1, 2, & 3**  
Please Submit your  
Banner & Logo  
by September 1, 2008